

Submitted To:

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IYC

January 13, 2025

Submitted By:

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Executive Summary

We are seeking funding to establish and grow a Youth Sailing Program at the Surrey Sailing club located in Crescent Beach BC. We are a not for profit society that has a long history at Crescent Beach. This initiative will provide local youth with the opportunity to learn essential skills, foster teamwork, and develop a deep appreciation for marine environments through structured sailing lessons and on-the-water experiences. The program will serve youth aged 8-18 and is designed to promote physical activity, environmental stewardship, and personal development, while creating a lasting connection to the coastal community. An additional goal will be to train young people to obtain their Coaching qualifications as our coaches often age out to attend university and obtain more lucrative paying summer jobs.

The requested funding will support the program's re-launch, including the purchase of sailing equipment, staff training, marketing, and scholarships for low-income participants. In addition, funds will be allocated for securing appropriate safety measures and ensuring accessibility for all interested youth. Post covid it has been a struggle to source youth to coach and provide them with enough financial support.

Program Goals and Objectives

The Youth Sailing Program at Crescent Beach aims to:

1. **Provide Access to Sailing Education:** Offer affordable, high-quality sailing instruction for youth of all skill levels, from beginner to advanced.
2. **Promote Physical Activity:** Encourage outdoor engagement and physical fitness by involving participants in the dynamic and challenging activity of sailing.
3. **Foster Environmental Stewardship:** Cultivate an understanding of marine ecosystems, sustainability, and the importance of preserving coastal environments.
4. **Enhance Personal Development:** Teach teamwork, leadership, and problem-solving skills through sailing, building self-confidence and discipline.
5. **Increase Community Engagement:** Strengthen ties between local youth and the broader Crescent Beach community by involving participants, families, and volunteers.

Target Audience

This program will serve youth in the South Surrey area, primarily targeting individuals aged 8-18. The program will be designed to include both newcomers to sailing as well as experienced young sailors looking to refine their skills. Efforts will be made to ensure accessibility for youth from all socio-economic backgrounds, including providing scholarships and financial assistance where needed.

Program Structure

The Youth Sailing Program will operate during the spring and summer months, when weather conditions at Crescent Beach are ideal for sailing. Depending on staffing the programs can be half or full days. The structure of the program will be as follows:

1. **Introduction to Sailing:**
 - A beginner's course designed to introduce youth to the basics of sailing, including safety procedures, boat handling, and navigation. (Can Sail 1 - opti craft)
 2. **Intermediate Sailing:**
 - A course for participants who have completed the introductory level or have prior sailing experience, focusing on refining skills and learning advanced techniques. (we have a small fleet of tasars/ 420's)
 3. **Advanced Racing Team:**
 - For experienced sailors, this program will focus on competitive racing, strategy, and teamwork, allowing participants to compete in local events. (we have 5 racing boats)
 4. **Youth Sailing Camps:**
 - Week-long sailing camps throughout the summer to immerse youth in an intensive, hands-on sailing experience, culminating in a friendly race day or display of skills learned.
 5. **Safety & Environmental Education:**
 - Integrated educational components focused on water safety, environmental responsibility, and maritime safety, fostering responsible participation in water activities. Promote and subsidize youth to get their coaching certification.
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Budget Overview

We are seeking a total of **\$52,000** to fund the initial setup and ongoing operation of the Youth Sailing Program at Crescent Beach. A detailed budget is provided below:

1. **Sailing Equipment:** \$5 000
 - Purchase of small/medium life jackets, and safety equipment for training. Boat maintenance and service.
 2. **Instructor Training & Salaries:** \$30 000
 - Costs for hiring certified sailing instructors and providing training on youth engagement, safety protocols, and program development. Paying for a program coordinator.
 3. **Marketing and Outreach:** \$1 000
 - Promotion of the program to local schools, community centers, and through social media channels. And school visits. There is a possibility of creating a field trip program in May and June during better daytime weather conditions to get young people interested in the sport of sailing.
 4. **Scholarships & Financial Aid:** \$5 000
 - Funding for scholarships for low-income families to ensure all interested youth can participate regardless of financial means.
 5. **Safety Measures & Equipment:** \$10,000
 - Additional safety equipment including first aid kits, safety boats, and safety protocols, new motors/electric.
 6. **Miscellaneous (Insurance, Permits, etc.):** \$1,000
 - Administrative costs, liability insurance, and necessary permits for operating in the Crescent Beach area.
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Program Sustainability

To ensure the long-term sustainability of the program, we plan to:

1. **Fundraising:** Continue fundraising efforts through local events, grants, and partnerships with businesses and organizations that support youth development and outdoor activities.
 2. **Partnerships:** Develop ongoing partnerships with local schools, community groups, and environmental organizations to maintain and grow the program's reach.
 3. **Revenue Generation:** Charge modest fees for participation in certain advanced courses and camps, while ensuring that scholarships remain available for all interested youth.
 4. **Volunteer Involvement:** Engage local volunteers and sailing enthusiasts to assist in the program, reducing operational costs and fostering a sense of community ownership.
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Conclusion

The Youth Sailing Program at the Surrey Sailing Club will provide young people with valuable skills, enriching experiences, and a deeper connection to the natural world. By funding this program, you are helping us build a stronger, healthier, and more engaged community. Your support will create opportunities for personal growth, environmental awareness, and lifelong memories for the youth in our area.

Thank you for considering our proposal. We look forward to the opportunity to work together to make this vision a reality.

Sincerely,

Ross Scott
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Surrey Sailing Club - Crescent Beach BC

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Please feel free to contact us for any further information or clarifications.